

Product Showcase

C.W. Erickson Grid Wire Crossbow Display

The Grid Wire Crossbow Display is suited for shows or shops with limited floor space. Able to display up to 12 crossbows (six on each side), the Grid Wire Crossbow Display stands 86 inches tall by 26 inches square. It has 1/4 inch grid wire with a powder-coated 1 inch steel tube frame. The Grid Wire Crossbow Display comes

with 12 crossbow brackets (4-12 inch, 4-7 inch and 4-3.5 inch). The stirrup hooks are 4 inches wide. The brackets are powder coated and the stirrup hooks have rubber caps for protection. The display is designed to retail for \$374.00. For more information, please call (763) 682-3665.



NAP 3 Inch Crossbow QuikFletch with QuikSpin Hellfire Vane

The 3 inch Crossbow QuikFletch with QuikSpin Hellfire Vane is specifically designed for today's fast crossbows. The crossbow QuikFletch with QuikSpin Hellfire Vane rides freely within the rail groove, providing a clean release. For more information, call (708) 488-2500.



Truglo Archer's Choice Range Rover Pro

Truglo Inc. introduces a new control system for the LED-based Archer's Choice Range-Rover Pro single pin sight. The Range-Rover Pro utilizes an LED "pin" that can be adjusted over a wide range of brightness levels. New models now feature digital push-button controls for faster and easier brightness adjustment.

An adjustable end-of-travel stop customizes the maximum yardage setting. The MSRP is \$245. For more information, please call (972) 774-0300.



Siberian Outback Cold Divider

Siberian has added a beneficial accessory to complement its recently launched Outback Series of coolers: the Outback Cold Divider.

The Outback Cold Divider serves as a partition for the Outback Series 82- or 125 quart cooler, allowing you to divide the cooler into separate sections. The Outback Cold Divider can provide additional drinking water when thawed.

The icy barrier that the Outback Cold Divider provides will extend the life of ice in the Outback Series Cooler. The Outback Cold Divider has an MSRP of \$24.99. For more information, call (844) 782-COLD.



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Buck Baits Introduces Deer Camp Coffee

Buck Baits introduced "Opening Day" Deer Camp Coffee September 1, 2016. It's a propriety blend of medium roasted Central American and Indonesian coffee beans. The product is a Realtree licensed product and the 12 ounce bag features a Realtree Xtra Green camouflage pattern. Also available in Swiss Water decaffeinated as well as more blends, flavors, and camouflage patterns coming soon. The MSRP is \$10.95 For more information, call 888-568-2788 or visit www.DeerCampCoffee.com.

Wiebe Knives Arctic Fox

Wiebe Knives, makers of knives and skinning tools for hunters and trappers, has added the Arctic Fox to its growing line of replaceable-blade hunting and skinning knives. Simply remove a dull blade and replace it with a sharp blade in seconds.

Measuring 4.125 inches when closed, the Arctic Fox features a folding design for compact storage when not in use. When open, the knife measures 7.125 inches and sports an overall weight of just more than 2 ounces.

In addition, the Arctic Fox sports an all-new steel blue



polymer handle with ergonomic finger grooves for comfort during long cutting jobs and cross-cut texturing throughout the entire handle for nonslip use.

As with all Wiebe replaceable-blade knives, the Arctic Fox comes with 24 sharp replacement blades. The MSRP is \$34.95. For more information, call (605) 744-0133.

Rinehart Pyramid Target

Rinehart Targets introduces the new Pyramid Target. This target features four shooting sides, all with an easy-carry design. The Pyramid Target is made of 100 percent Rinehart Signature Series Foam. The target has a Minute of Angle (MOA) grid to aid in adjustment of an archer's sight or a crossbow shooter's scope.

The target is lightweight and portable, with an easy-carry handle. It weighs 7 pounds and is 14 inches high by 18 inches wide. The MSRP is \$69.99. For more information, call (608) 757-8153.



Rage Hypodermic Trypan

Rage introduces the Trypan. With its needle-like, streamlined titanium ferrule and 2 inch cutting diameter, the Trypan creates a slap-cut entry hole in excess of 2.5 inches. Afterward, the Trypan's .039 inch thick stainless steel blades settle into a swept-back blade-angle configuration. The blades create only a 3/4 diameter in-flight profile.



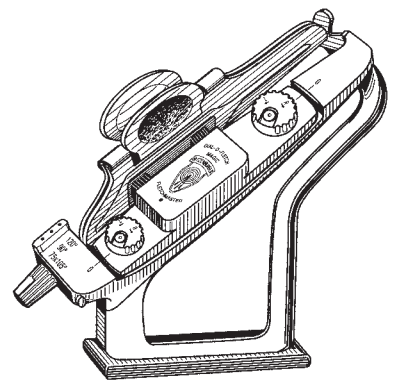
The one-time-use grey polymer Trypan-specific Shock Collar is indexed to notches in the Trypan's titanium ferrule. The Trypan will come in a three pack with a practice tip and has a suggested retail price of \$54.99. For more information, call (866) 387-9307.

Easton and Under Armour 6MM Axis Arrow

Easton Technical Products introduces the 6MM Axis Under Armour hunting arrow for 2017. Micro shafts have been very popular among hunters for their higher levels of penetration and downrange velocity. The new Axis offers the look of Under Armour's hot Ridge Reaper camo. The inspiration behind the shaft was to combine high performance with enhanced penetration. The Axis Under Armour features a 6 millimeter reduced-diameter multi-layer carbon that offers wind resistance and less friction. The new Axis Under Armour will be produced in Easton's northern Utah factory and will come equipped with RPS 8-32 inserts and red 6MM (H) nocks. The MSRP is \$69.99. For more information, please call (801) 539-1400.



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Mathews Stoke

Mathews introduces its 2017 hunting line with the Stoke, featuring the CrossCentric cam and AVS technology to provide accuracy and kinetic energy downrange. At just over 27 inches axle-to-axle and speeds of up to 314 feet per second (the IBO speed at 30 inches of draw would be 344 fps), this bow is compact and lightweight.

For 2017, Mathews is also offering new finishes, including Gore Optifade Elevated II and Open Country as well as Under Armour Ridge Reaper Barren. The MSRP is \$999. For more information, call (608) 269-2728.



Apex AccuStrike Pro Stabilizer

Apex Gear announces its new AccuStrike Pro Stabilizer with Cross-Foil dampening fin design and a blend of rubber and composite materials.

Features include a rubber isolated stainless steel weighting system, a 5 ounce weight and a standard threaded mount. The stabilizer is adjustable for left- and right-handed users. The MSRP is \$31.00. For more information, please call (972) 774-0300.



Viking Solutions Super Hide Puller

Viking Solutions introduces the Super Hide Puller. The new design of the Super Hide Puller utilizes the principle of "the harder you pull, the tighter it grips" to make pulling the hide off most any animal simple and fast. Once the initial skinning cut is made, use the Super Hide Puller to grasp the hide and pull with the integrated handle. The most difficult part of removing an animal hide is often

maintaining a solid grip while pulling and the Super Hide Puller makes both aspects of the task much easier.

A "trigger" mechanism designed into the Super Hide Puller allows you to use one hand to open the jaws for another pull on the hide, thus allowing one handed operation. The serrated gripping teeth in combination with the leverage let you pull on the skin while keeping your hands free of the slippery stuff. The cast stainless design works on large and smaller game. The MSRP for the Super Hide Puller is \$39.95. For more information, call (256) 686-3268.



ARCHERHUNTER



Space Saving 24-Bow Display



The 24 bow display requires only about 3 square feet of floor space and allows you to present compounds, longbows and recurves. Comes with 12 brackets in two lengths so you can customize to hold the number and type of bows you want.

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C.W. Erickson Paper Tuning Rack

Fine-tune your bow with the Paper Tuning Rack. This can be used to check arrow flight, locate a proper nocking point and determine stiff or weak arrow spine. The 20 x 18 inch shooting face uses 18 inch freezer paper as can be purchased at any grocery store. The spring tension holds the paper tight. Complete instructions and one roll of freezer paper are included.

The Paper Tuning Rack is designed to retail for \$179.50. For more information, please call (763) 682-3665.

Gorilla Gear G-TAC Air with Flex Fit

The new G-TAC AIR Flex-Fit safety harness series features new Flex Fit Technology elastic webbing. This feature delivers comfort and freedom of movement. In addition, the Flex-Fit series features a proprietary 30 inch tether, providing a 360 degree shooting range. Should a fall occur while wearing the G-TAC Air, the harness provides a gentler fall due to a unique tether webbing system. Gorilla Gear does not use box stitches, which rely on a single stitch for strength. Instead, the Gorilla Gear webbing construction overlaps and loops around. The MSRP is \$84.99. For more information, please call (855) 272-0277.



T.R.U. Ball Fulkrum Flex and Abyss Flex

T.R.U. Ball Release paired with Jesse Broadwater to introduce the New Micro-Adjustable Fulkrum Flex (top left photo) and Abyss Flex (lower left). Both the Fulkrum Flex and Abyss Flex feature micro-adjustable finger grip locations and each individual finger position can be adjusted up to 15 degrees in a forward and backward direction. Both Flex models have multiple head locations in the Lever Alignment System (LAS), designed for different anchor point styles. Three options for handle configurations exist: three finger, four finger and three finger claw.



The Fulkrum Flex is a back tension model and features an all-new micro-adjustable sear. Travel adjustments can be made with a special tool designed to remain with the handle at all times. The Fulkrum Flex has two options for sears: a click version and a non-click version.

The thumb-activated Abyss Flex incorporates a micro-adjust set screw with a lock for sensitivity adjustment and a separate travel adjustment screw allows the archer to personalize the feel of the release. Both Flex models are available in a medium or large handle size. These models are designed to retail from \$274.99 to \$294.99 depending on features. For more information, please call (434) 929-2800.

Badlands and Havalon Bolt

Badlands has teamed up with Havalon Knives to release the first ever hunting knife available in Badlands Approach camouflage. The Badlands Bolt features 12 stainless steel #60A blades of 2-3/4 inches, a rugged ABS handle, a black rubber grip insert, an open back for easy cleaning, a removable holster clip and a nylon holster.

The Bolt is designed to retail for \$49.99. For more information, please call (800) 386-7839.



Maple Leaf Press No

Trespassing/No Hunting Signs

New for 2017, Maple Leaf Press introduces a line of "No Trespassing/No Hunting" signs. These are printed on the same durable waterproof material that Maple Leaf uses on its outdoor target faces. Signs are bagged with UPC codes on the outside of the package and a different UPC code on each sign, allowing you to sell with a package or individually. For more information, call (616) 846-8844.



Carbon Express Mayhem DS

Carbon Express introduces the new Mayhem DS Series of performance arrows. The DS series integrates Carbon Express' proprietary Dual Spine Weight Forward technology. This exclusive Dual Spine (DS) technology delivers more speed, accuracy and penetration and is now available in the Mayhem DS, Mayhem DS Hunter and Mayhem DS Hot Pursuit.

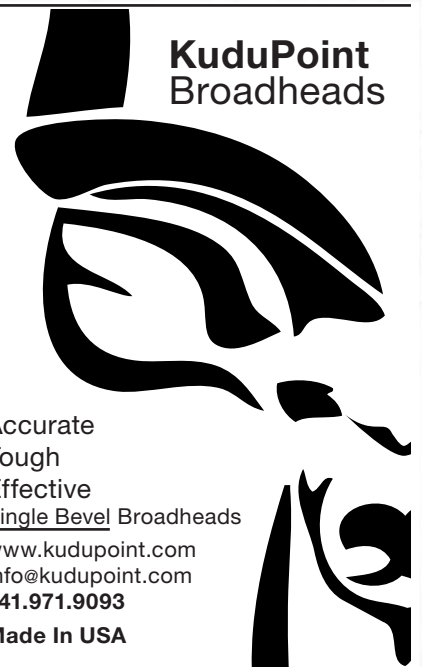


Dual Spine Weight Forward is a proprietary fusion of different carbon materials that creates two spines in one arrow to manage energy better and make arrows recover faster, spin 20 percent sooner and retain more speed, according to Carbon Express.

The front shaft section is constructed with a BuffTuff finish. The Mayhem DS Hunter features the Mossy Oak Obsession pattern and the Mayhem DS Hot Pursuit features the exclusive Carbon Express pattern. The weight sorting tolerance is +/- 1.0 grains. Every Mayhem DS arrow is laser checked for straightness to 1/10,000 of an inch. The Mayhem DS has a straightness tolerance of +/- 0.0035 of an inch (maximum variance; not an average). The arrow comes standard with Launchpad precision nocks and utilizes Quad Raptor performance vanes. It is available in two spine sizes: 250 and 350. The MSRP for a 12 pack of Mayhem DS arrows is \$109.99 and for a fletched six pack, it is \$59.99. The MSRP for a 12 pack of Mayhem DS Hunter arrows is \$119.99 and for a fletched six pack, it is \$64.99. The MSRP for the 12 pack of Mayhem

DS Hot Pursuit Arrows is \$119.99 and for a fletched six pack, it is \$64.99. For more information, call (800) 241-4833.

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